

HAY KITCHEN MARKET

HAY is pleased to introduce the HAY KITCHEN MARKET, a curated collection of essentials for the kitchen.

Co-founder and creative director of HAY Accessories, Mette Hay enlisted the expertise of Danish chef and restaurateur Frederik Bille Brahe to help curate and handpick the most useful and vital pieces for today's kitchen.

After joining forces to open a café during the 2016 Milan Design Week, Mette and Frederik were inspired to explore and define what made a functional and interesting kitchen. While taking inspiration from Frederik's own industrial kitchen, they also travelled to Turkey and Japan where, like so many of Mette's other projects, they found new energy and inspiration in the local environment and everyday products.

Mette and Frederik's diverse backgrounds and shared passion for quality and design have led to a collection that is based on function and relevant for people in all stages of life. The collection includes everyday kitchenware like pots, pans, graters, cutting boards and peelers, as well as plates, cups, glasses and cutlery. The large selection of textures and colours and a wide range of prices allow for each individual to customise to their liking.

While many products are found from around the world, like handmade glasses from Morocco, water pitchers from India, sponges from Japan and soap from France, everything has been specially selected, reconsidered or reinvented for the collection. The collection also features new products designed by HAY, BIG-GAME, Shane Schneck, Clara Von Zweigbergk, Richard Woods and George Sowden.

The collection will be officially launched at MoMA Design Store Soho on 22 August in New York.

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