Press Release April 04, 2016 / MILAN HAY EXHIBTION

HAY will host an exhibition of our collection in a multiroom installation for Milan Design Week 2016 and showcase existing pieces from our collection, alongside brand-new designs. The exhibition space, La Pelota will feature new products from Ronan & Erwan Bouroullec, Stefan Diez, Scholten & Baijings, Doshi Levien, Iskos-Berlin and Shane Schneck. Products range from furniture to textiles, stationery and home accessories in the 2000-square metre exhibition space in the heart of Brera for Milan Design Week.

As a key feature of the installation, an edited selection of products will be sold in the HAY Mini Market; an on-site shop that will allow visitors to purchase HAY accessories and textiles as well as a curated selection of finds from around the world.

A daytime café will operate alongside the exhibition as Danish Chef Frederik Bille Brahe has relocated for the week to La Pelota. The Café will recreate the Copenhagen Kitchen for one week.

HAY will bring our talented international designers to this presentation, and a collection that builds upon the core belief that good design should be accessible to all who appreciate it.



Press Release April 04, 2016 / MILAN NOTES FOR EDITORS

ABOUT HAY

HAY was founded in 2002 with the ambition to create contemporary furniture with an eye for modern living and sophisticated industrial manufacturing. That remains our ambition today. Through our commitment to the design and production of furniture and accessories with an international appeal we strive to make good design accessible to the largest possible audience. HAY's continued vision is to create straightforward, functional and aesthetic design in cooperation with some of the world's most talented, curious and courageous designers.

Instagram: @haydesign Facebook: www.facebook.com/haydk #haymilan16 #hayminimarket

12th-17th of April La Pelota, Via Palermo 10, Milan (Brera District)

Tuesday, Wednesday, Friday & Sunday: 10.00-20.00 Thursday 10.00-18.00 Sunday: 10.00-16.00

www.hay.dk



Press Release April 04, 2016 / MILAN CONTACT

Press kit and images can be downloaded here:

User name: haymilan Password: press

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